

## **Minutes of the Endeavor Hall Board of Directors Meeting**

Endeavor Hall Charter School located at 2614 Decker Lake Lane, West Valley City, UT  
Thursday, December 10, 2020

### **1. Call to Order**

The meeting was called to order at 5:30 p.m. by chair Brittney Cummins. The meeting was held electronically.

. Board Members Present: Brittney Cummins, Charlie Webster-Jewkes , Tom Huynh.

Board Members Absent: Maralee Vincent; Anna Kramer

Administrators Present: Simon Raubenheimer, Paige McGrath

Business Administrator Present: John Edwards

Others Present: Debby Llewelyn

**2. Public Comment:** none

**3. Action: Minutes: 2020.10.22**

A motion was made by Tom Huynh to approve the 2020.10.22 meeting minutes.

Second by Charlie Webster-Jewkes

The vote was unanimous. The motion passed

**4. Action :**Cell Tower Proposal

Endeavor Hall was approached by APC towers to place a cell tower in the NE corner of the parking lot. They are seeking a 45 year lease. Based on legal advice, this proposal would not provide a benefit to the school. The board did not take action on this proposal.

**5. Action:** Personnel Reassignment (Family Member of Administrator)

This item was not necessary and skipped. Questions regarding personnel reassignment had been taken care of in a previous meeting and board motion. No action taken.

**6. Director's Report**

See Attached below

**7. Action:** Business Manager's Report:

Discussed enrollment impact on future budget considerations and the need for marketing.

The audit is complete. It was much more comprehensive than in years past.  
A new IT company will be providing EH services moving forward.

a. Monthly Budget Report

The motion was made by Tom Huynh to receive the monthly budget report.  
Second by Charlie Webster-Jewkes. The vote was unanimous. The motion passed

**8. Action:** New Board Member: Debbie Llewelyn

The motion was made by Tom Huynh to add Debbie Llewelyn to Endeavor Hall's board of directors. Second by Charlie Webster-Jewkes. The vote was unanimous. The motion passed.

**9. Action:** New Board Officer

b. Chair: Tom Huynh

Brittney Cummins will be resigning from the board. Tom Huynh was nominated to be the new board chair.

The motion was made by Charlie Webster-Jewkes to make Tom Huynh the board chair.  
Second by Tom Huynh.

The vote was unanimous. The motion passed

**10. Discussion:** Board Chair's Report

Brittney Cummins reported on some necessary finalization with the State Charter School Board that is taking place to ensure that the amendments that have been approved are properly documented.

Brittney Cummins resigned from the board.

**11. Adjourn** The meeting adjourned at 7:00pm

## Attachment: Item 6. Director's Report

### December 10, 2020 – Board Admin Report

#### Enrollment – 324

We have enrolled 5 more students since our last Board Meeting, with one more student expected next week.

#### Reopening Plan

After taking a look at the reopening plan, it was decided to make very few changes. This is due mostly to the high number of Covid-19 cases in Utah and in the community. That being said, we have adjusted quarantine requirements to be in line with updated CDC recommendations.

#### COVID CASES

One of the advantages of the two week soft closure prior to Thanksgiving was that it reset our

COVID cases. We currently have three faculty members out either waiting for test results or being quarantined due to potential exposure. There were a number of positive cases reported while we were on the soft dismissal, but these did not impact us.

#### SOFT DISMISSAL REPORT

During this two week closure, all classes were online. Teachers taught two live lessons each day. One in the morning, and one after lunch. Attendance at the morning live zoom classes averaged around 80%, but dropped off to around 50% for the afternoon class. All live sessions were recorded. Many families were able to access these lessons after school hours. The lunch room served up to 60 meals a day during this time.

#### HANDS FREE REFILLABLE WATER STATIONS

As of today, 4 of these stations have been installed. Another two will be installed by Monday. We are still waiting for delivery on others.

#### MARKETING

We had meetings with two different marketing companies this week. They are busy working on proposals.

These proposals include GeoTargeting specific zip codes. All devices in targeted area/households will receive advertising sent to social network sites, YouTube and Bonneville Owned and Operated websites.

The target audience would be households with kids 5-11. The Zips identified include some 28,000 parcels, with an estimated 40,000 devices.

We anticipate that this would cost in the range of \$12,000 - \$15,000 for the target months February – April, and July – September 2021.

At this point we want to gauge interest in pursuing this.